



Blanca  
DE LA ROSA



Professional  
Development

MAKE  
IT  
HAPPEN



**A Holistic Approach  
to Your Career**

# Professional Development Workshop Overview



A Holistic Approach to Your Career Professional Development Workshop is for those recently entering the corporate environment, providing guidance that they may not get in the classroom or at home. For those that need guidance and advice on how to advance their careers and move on after career failure or dealing with a bad, ineffective manager. Millions of employees are silently suffering through the abuse of a terrible manager or depressed about their inability to advance their careers.

Many employees new to the corporate environment lack direction, especially those young people straight out of college or university. As a result, they struggle when having to navigate their work environment. The informal education of navigating the corporate environment happens on the job by trial and error.

Since 2012 I have been conducting empowerment workshops and speaking engagements with professional groups, women, students, and Hispanic organizations.

# A Holistic Approach to Your Career Workshop Agenda

**Lesson 1: A Holistic Approach:** A college education will get you hired, but getting ahead requires that you are well-rounded. Has ten subparts each focusing on those things I believe to be essential to a successful career.

**Lesson 2: Developing a Career Plan:** Take charge of your career by developing a career map that puts you in the driver's seat.

**Lesson 3: Strategic Planning:** Take control of your future endeavor's by developing a strategic plan. Discover how Strategic Planning can help you succeed in business and prosper in your career and personal endeavors.

**Lesson 4: Personal Empowerment:** Are you in control of your life, your career? Is your life what you imagined it would be? Or have you somehow allowed yourself to be deterred from your chosen path? No matter what you seek, it can only happen if you do something about it.

# A Holistic Approach to Your Career Workshop

## Interactive Zoom Sessions:

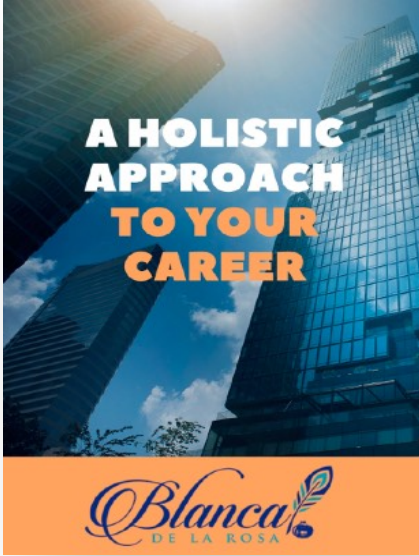
Sep 14 – Sep 21 – Sep 28 – Oct 5 – 3:00 PM EST

**Price:** \$180 (153€)

## Your subscription includes:

1. Immediate access to the virtual classroom for three months during which time you can access and self-train with the PowerPoint course
2. A weekly online interactive Zoom meeting with the professor of the seminar, Blanca De La Rosa, to answer questions and receive more training, during the duration of the course.
3. **Free** download of the eBook *A Holistic Approach to Your Career*. The book can be downloaded in our free App Angels Fortune Books, available on the Apple Store and Google Play.
4. Access to the private Facebook group A Holistic Approach to Your Career which will enable you to interact with the author and other workshop participants, ask questions and comment on your progress and achievements, while adding valuable posts to continue in your professional career.
5. 30% discount coupon to purchase books by Blanca De La Rosa.
6. Certificate of Completion - Diploma from our business School.

# A Holistic Approach to Your Career



Over my forty-one-year professional career, I learned that there are certain attributes, skills, and action steps which are essential to career success and better positioning yourself for that next career move. Many employees new to the professional work environment lack direction, especially those young people straight out of college or university. The informal education of navigating the corporate environment happens on the job by trial and error.

My goal is to provide encouragement and impart the hard-earned wisdom gained throughout my forty-one-year career to the reader. Provide encouragement and guidance to those new to the professional environment and those who may want to continue to grow, expand, and be successful. The overarching message of this book is to inspire and motivate readers to forge ahead, no matter what trials and tribulations they encounter along the road to success.

This book is honest and pragmatic in its accounts of my professional experience and provides sound advice based on my reality, my personal experience. It features practical advice on how to manage conflict, tips on getting ahead, navigating the land mines and banana peels in the corporate world, and overcoming career failure. I'm grateful for everything that I have been able to obtain and accomplish.